

Order / Rév: 106763 Advertiser: DCCC/ Oceguera
 Alt Order #: 06853839 Product Desc: DCCC.OCEGUERA KSNV
 Flight Dates: 09/19/12 - 09/25/12 Estimate: 1817

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	09/19/12	09/25/12	M-F 5-6a WakeUp w/WaQM		5-6a	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/19/12</td> <td>09/25/12</td> <td>MTWTF---</td> <td>2</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/19/12	09/25/12	MTWTF---	2	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF---	2	\$325.00	0.00																					
E 2	KSNV	09/19/12	09/25/12	M-F 6-7a WakeUp w/WaQM		6-7a	MTWTF--	:30	2	\$650.001	0.00	NM		2	\$1,300.00											
M-F 6-7a WakeUp w/Wagners																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	2	\$650.00	0.00																					
E 3	KSNV	09/19/12	09/25/12	Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.001	0.00	NM		2	\$1,700.00											
Today Show																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	2	\$850.00	0.00																					
E 4	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00											
News 3 Sunrise SATURDAY																										
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-----S-	1	\$350.00	0.00																					
E 5	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00											
Saturday Today																										
SATURDAY TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-----S-	1	\$625.00	0.00																					
E 6	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$325.001	0.00	NM		1	\$325.00											
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-----S	1	\$325.00	0.00																					
E 7	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00											
Sunday Today																										
TODAY ON SUNDAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-----S	1	\$625.00	0.00																					
E 8	KSNV	09/19/12	09/25/12	M-F Today Show II 3rd HCM		9-10a	MTWTF--	:30	2	\$350.001	0.00	NM		2	\$700.00											
M-F Today Show II																										
TODAY SHOW II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	2	\$350.00	0.00																					
E 9	KSNV	09/19/12	09/25/12	Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00											
Noon News																										
NEWS 3 AT NOON																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/19/12</td> <td>09/25/12</td> <td>MTWTF--</td> <td>2</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/19/12	09/25/12	MTWTF--	2	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	2	\$425.00	0.00																					
E 10	KSNV	09/19/12	09/25/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$175.002	0.00	NM		2	\$350.00											
The Doctors																										
THE DOCTORS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/19/12</td> <td>09/25/12</td> <td>MTWTF--</td> <td>2</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/19/12	09/25/12	MTWTF--	2	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	2	\$175.00	0.00																					
E 11	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	1	\$600.001	0.00	NM		1	\$600.00											
4PM NEWS (1 hour)																										
FIRST NEWS 3 AT FOUR																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/19/12</td> <td>09/25/12</td> <td>MTWTF--</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/19/12	09/25/12	MTWTF--	1	\$600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	1	\$600.00	0.00																					
E 12	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	1	\$700.001	0.00	NM		1	\$700.00											
4PM NEWS (1 hour)																										
NEWS 4 AT 430P																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/19/12	09/25/12	MTWTF--	1	\$700.00	0.00																					
E 13	KSNV	09/19/12	09/25/12		CM	5-630p	MTWTF--	:30	4	\$1,000.001	0.00	NM		4	\$4,000.00											

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Alt Order #: 06853839
Flight Dates: 09/19/12 - 09/25/12

Advertiser: DCCC/ Oceguera
Product Desc: DCCC, OCEGUERA
Estimate: 1817

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		4	\$1,000.00		0.00						
E 14	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Today - SAT.											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	----S-		1	\$350.00		0.00						
E 15	KSNV	09/19/12	09/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,100.00		0.00						
E 16	KSNV	09/19/12	09/25/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$425.00		0.00						
E 17	KSNV	09/19/12	09/25/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00		0.00						
E 18	KSNV	09/19/12	09/25/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00		0.00						
E 19	KSNV	09/19/12	09/25/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
				Last Call w/Carson Daly											
				CARSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		1	\$40.00		0.00						
E 20	KSNV	09/19/12	09/25/12	Face to Face w/ Ralston	CM	730-758pm	MTWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$400.00		0.00						

Totals 34 \$21,015.00